

- **Institution has created an ecosystem for innovations including incubation centre and other initiatives for creation and transfer of knowledge**

The institution has created an ecosystem for innovation including incubation centre and other initiatives for creation and transfer of knowledge. The faculty members are empowered to take up research activities utilizing the existing facilities. The college has a Research and Development Cell to monitor and address the issues of research by a senior professor Dr. C.Ghanasyam, Director R&D, CO-Director Principal Dr.G.Vidhyasagar and all faculties.

Functions of the Committee:

- Creating research culture among faculty members and students.
- Motivating to undertake minor and major research projects from various funding agencies.
- Identification and assisting for finance from Management as well as funding agencies like DRDO, DST and AICTE. Approved funds from NALCO however it is under process.
- Guidance for publication of papers/articles in reputed journals.

Recommendations:

- Recommend the employees to increase their number of research publications.
- Recommend to undertake minor and major research projects from various funding agencies.
- Recommend funds for research from various funding agencies.
- Recommend to organize more number of seminars, conferences and workshops.

Impact of Recommendations:

- As a result of recommendations from R&D Cell and Management, the number of projects suited up.
- There is increase in the publication rate by the faculty members.
- Students came up with minor and major projects.
- Faculty members and students took initiation to enroll themselves in more number of professional societies.

Entrepreneurship Cell:

This cell is headed by Training and Placement Officer and HOD of Management Studies. It helps student community to conduct research work and survey for identifying entrepreneurial opportunities (particularly in S&T areas and Service sector).

Functions:

- We invite eminent personalities from small and large industries and organize seminars and workshops with them.
- We visit nearby villages and promote entrepreneurial education to the backward students.

Moto of the Department: To create employment opportunities to unemployed youth, increase individual savings which indeed will increase the per capita income, standard of living and thus revenue to the government.

- **Extension activities in the neighbourhood community in terms of impact and sensitising students to social issues and holistic development during the last five years**

To impart and sensitize students to social issues and holistic development and to move social responsibility from theoretical foundation to practical, we have a committee named Sanketika Social Service Committee (SSSC), which consists of Physical Directors as coordinators, 2 faculty members and 3 student coordinators. This committee acts as a unique and strong mentoring process through which many social activities are observed:

- It organizes a seminar on Anti-ragging every year.
- We adopted a village named Dakamarri under bheemunipatnam mandal.
- This organizes career guidance programmes in the village to create awareness among school going students for choosing their career oriented courses after finishing the school education.
- Developing leadership qualities among the students and unemployed youth through Health awareness camp, Blood Donation Camps and literary programs.
- It Organizes awareness programmes on Road safety by distributing pamphlets of wearing helmet, seatbelts, drink and drive, minor driving, following safety rules etc.,
- Create awareness on Anemia by printing and distributing relevant pamphlets among the public.

The above activities make the students aware of the social responsibility; social environment etc., which in turn transforms them into responsible citizens with moral values.